

Luxury Hotels Magazine

Luxury Hotels of the World

In-flight Magazine Presentation

NEW

Luxury Hotels of the World

WHAT IF YOUR BUSINESS WAS PRESENT IN THE LOBBY OR RELAXATION AREAS OF THE BIGGEST LUXURY HOTELS IN THE WORLD? WHAT IF WE TOLD YOU WE COULD GIVE YOUR IDEA AND ENDEAVOR THAT OPPORTUNITY?

We can!

Our newest print magazine, Luxury Hotels of the World Magazine will be an exclusive digest that breaks down the must-know places, and must-stay luxury hotels from all over the world, not forgetting to dish out on the biggest news in the business world. Engaging and riveting articles on latest fashion, new development, infrastructure around the World, business tips, ideas, and the newest ventures to hit the market will also grace our pages.

The distribution network of Luxury Hotels of the World magazine includes over 500 of the most luxurious hotels around the world, in 30 different countries, and with an audience of over 500,000 VIP's, we are sure that both print and digital copies won't lack for attention. And with Online power through our 7 online platforms and 12 Social Networks including Free downloads Online, WE ARE POSITIVE THIS MAGAZINE WILL HIT OVER 100,000 readers per months. The first issues set to come out with astonishing 50,000 copies every six months in July 2019 following by January 2020.

This magazine will deliver your message to the right people!



DISTRIBUTED IN OVER 550 MOST LUXURY HOTELS OF THE WORLD



100,000 MONTHLY ONLINE READERS



30 DIFFERENT COUNTRIES



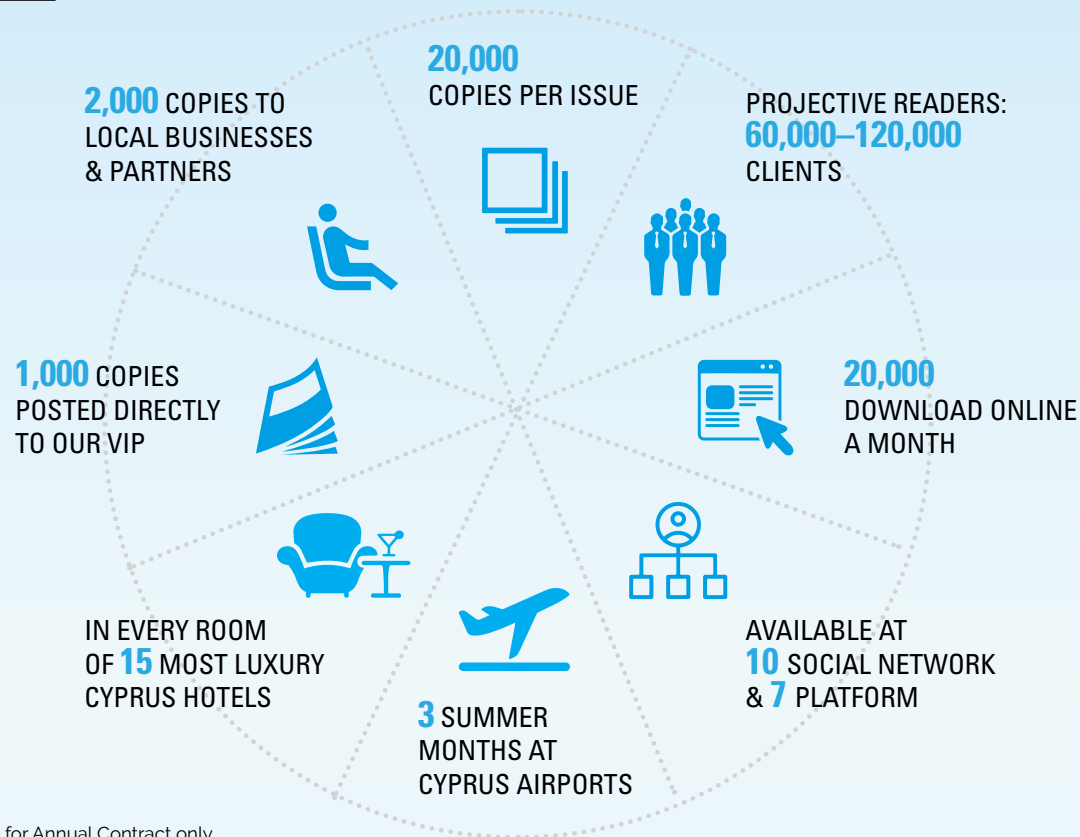
PROJECTIVE READERS: 3,5 MILLIONS HIGH SOCIETY CLIENTS



50,000 COPIES OF MAGAZINE PER ISSUE

PUBLISHED DATES	PRICE
July 2019, January 2020	Right hand side page — €19,950 Back Cover — €40,000

Luxury Hotels Cyprus



*Available for Annual Contract only

PUBLISHED DATES	PRICE
January 2019, July 2019	Right hand side page — €2900.00 Back Cover — €4000.00



LARNACA
Radisson Blue 5* Hotel

TROODOS AREA
Casale Panayiotis Traditional Village Hotel & Spa 5*

LIMASSOL
Parklane Luxury Hotel & Resort 5*
Londa boutique 5* Hotel
Columbia Beach Resort 5*
Amara Hotel 6*

AYIA NAPA
Atlantica Aeneas Resort 5* Hotel
Adams Beach 5* Hotel
Grecian Park Capo Greco 5* Hotel
Grecian Bay 5* Hotel
Alion 5* Hotel
Napa Mermaid 5* Hotel

PAPHOS
Aphrodite Hills 5* Hotel
Elysium 5* Hotel
Anassa 5* Hotel
Annabelle 5* Hotel

PROTARAS
Grecian Park Capo Greco 5* Hotel

Parklane Resort & Spa



in-house Magazine
(Limassol)



EVERY ROOM
OF THE HOTEL AND PUBLIC AREA



10,000
COPIES OF MAGAZINE PER ISSUE

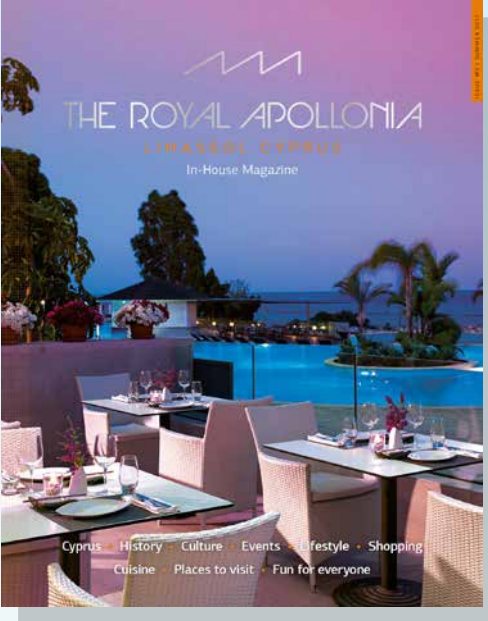


PROJECTIVE READERS:
25,000-80,000 HOTEL VISITORS

PUBLISHED DATES	PRICE
March 2019, September 2019	Right hand side page — €3000.00 Back Cover — €5500.00

*Available for Annual Contract only

Royal Apollonia



in-house Magazine
(Limassol)



EVERY ROOM
OF THE HOTEL AND PUBLIC AREA



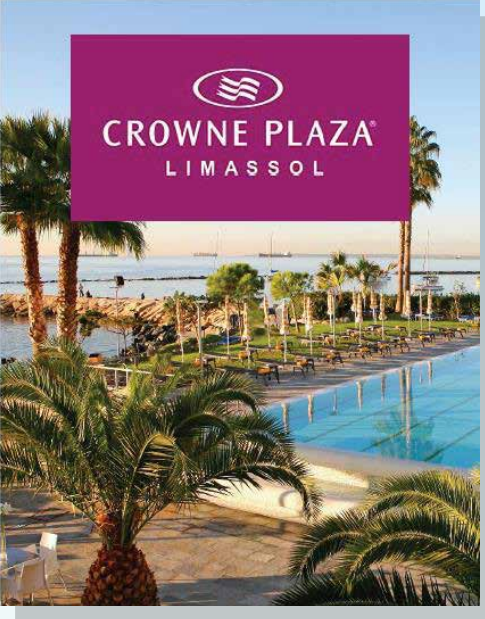
8,000
COPIES OF MAGAZINE PER ISSUE



PROJECTIVE READERS:
25,000-80,000 HOTEL VISITORS

PUBLISHED DATES	PRICE
May 2019, May 2020	Right hand side page — €1950.00 Back Cover — €3000.00

Crowne Plaza



in-house Magazine
(Limassol)



EVERY ROOM
OF THE HOTEL AND PUBLIC AREA



5,000
COPIES OF MAGAZINE PER ISSUE



PROJECTIVE READERS:
20,000-35,000 HOTEL VISITORS

PUBLISHED DATES	PRICE
June 2019	Right hand side page — €1950.00
June 2020	Back Cover — €3000.00

Cyprus Finest



SUITABLE FOR LOCAL AND RUSSIAN LIVING
IN CYPRUS MARKETS WITH DATABASE
OF CLIENTS AND DRAW CONCEPT



250 DISTRIBUTION POINT ALL OVER CYPRUS



50% ONLINE READERS



OVER **5,000** SUBSCRIBERS



20,000 COPIES OF MAGAZINE PER ISSUE



PROJECTIVE READERS:
40,000–80,000 READERS

PUBLISHED DATES

Bi-Annual edition
October 2018 and March 2019

PRICE

Right hand side page — €1250.00
Back Cover — €2950.00

Banners on cyprusfinest.com

HOME PAGE

For those on right side of logo
(Only 2 Premium Positions):
width = 350 px
height = 100 px

Cost for Home page: **230 euro per month**

Cost for the secondary pages:
180 euro per month

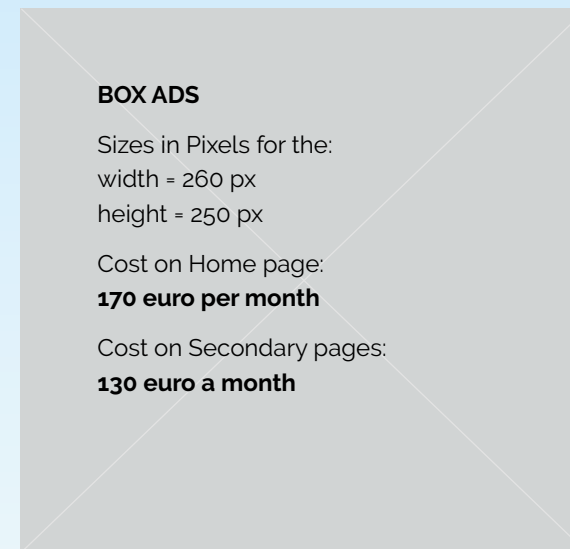


BOX ADS

Sizes in Pixels for the:
width = 260 px
height = 250 px

Cost on Home page:
170 euro per month

Cost on Secondary pages:
130 euro a month



LANDSCAPE ADS BANNERS

Sizes in Pixels for the:
width = 878 px
height = 110 px

Cost on the Home page:
175 euro per month

Cost for Secondary pages:
140 euro a month

PUBLISH

Full profile with an option to change your collection or display up to 3 times a year
(sample here: www.cyprusfinest.com/where-to-shop.php)

PRICE

Cost 50 euro a month
(minimum of 6 months booking requires)

Emirates Airlines

Emirates is A GLOBAL BRAND name associated with sporting celebrities, teams and one of the leading sponsors for major global events.

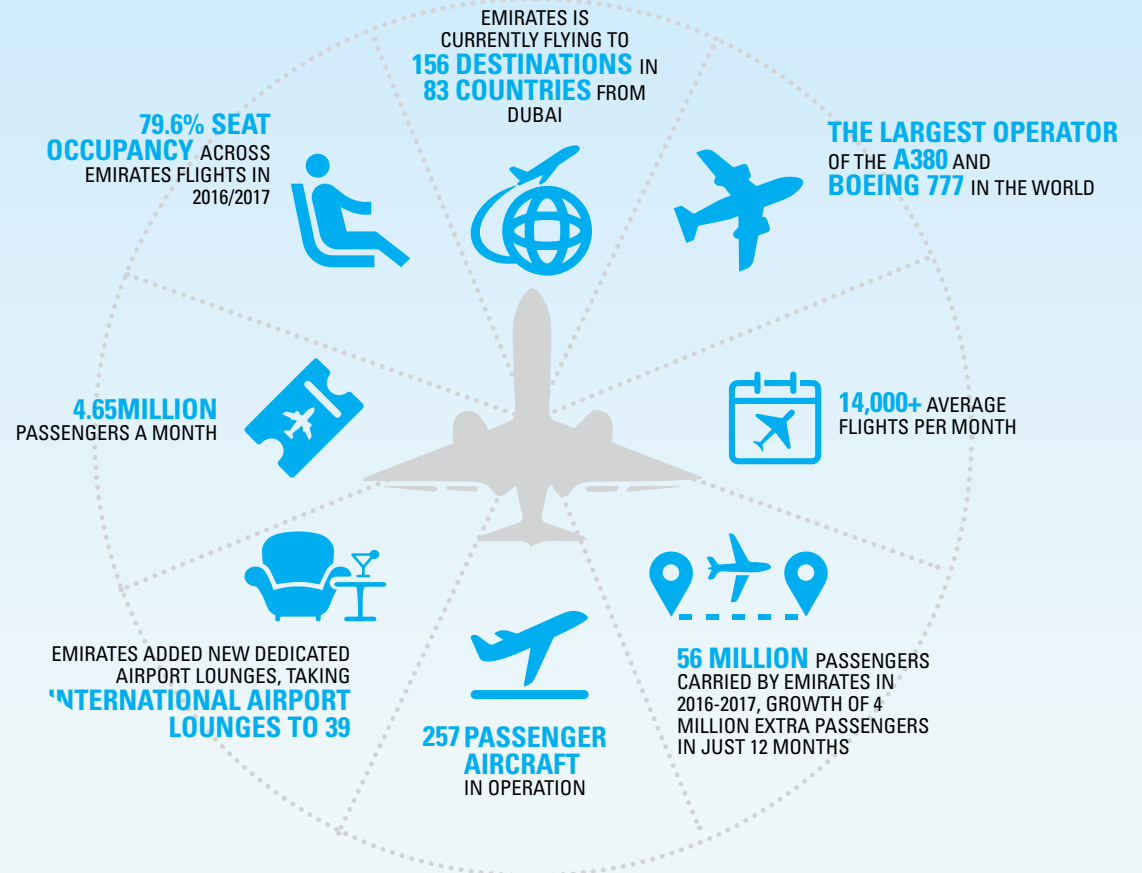
Emirates has 10 million skywards members making it one OF the world's most popular REWARDS PROGRAMME.

It is the world's most valuable airline brand valued at US\$7.7 Billion. Average flight time of 6.5 hours.

Emirates' customer focus, product and service innovations, has earned an array of accolades in 2017, including four from business traveller middle east — best airline worldwide, airline with the best first class, airline with the best economy class and airline with the best cabin staff.

In september, emirates swept the 2015 apex passenger choice awards, clinching seven gongs including overall passenger experience.

Emirates was also named airline of the year at the arabian business achievement awards, and favourite airline premier cabin middle east at the conde' nast traveller middle east readers' choice awards.



PUBLISHED DATES	MINIMUM NUMBER OF ISSUES PER ORDER	PRICE
Monthly/ 12 issues per year	2	Right hand-side page — €16.500 Back Cover — €36.500

Etihad Airways

Etihad Airways is the multi-award winning national airline of the United Arab Emirates. From its Abu Dhabi base, Etihad Airways flies more than 18.5 million passengers annually to over 112 passenger destinations in the Middle East, Africa, Europe, Asia, Australia and the Americas. The airline has a fleet of 120 Airbus and Boeing aircraft, with 204 aircraft on firm order, including 71 Boeing 787s, 25 Boeing 777Xs, 62 Airbus A350s and 10 Airbus A380s.

In 2016 Etihad Airways passenger numbers grew by 6% and they were named as the "World's Leading Airline" at the World Travel Awards for the eighth year in a row.



112 OF THE WORLD'S
INTERNATIONAL
DESTINATIONS



18,5 MILLION
PASSENGERS PER YEAR



50,000 COPIES
OF MAGAZINE PER ISSUE



1,13 MILLION
READERS PER MONTH

*SOURCE — ETIHAD AIRWAYS ANNUAL REPORT 2017

PUBLISHED DATES	MINIMUM NUMBER OF ISSUES PER ORDER	PRICE
Monthly /12 issues per year	2	1 issue Right hand-side page — €15,630 Inside front cover — €23,750

Qatar Airlines

With 30m loyal passengers, Qatar Airways is the fastest-growing airline in the world and one of the youngest to serve all six continents. Connecting to more than 150 destinations every day, with a fleet of the latest-generation aircraft and an unrivalled level of service, the airline has one of the most affluent and desirable audiences on the planet. In 2016, Qatar Airways was voted CAPA's Airline of the Year, as well as being awarded World's Best Business Class; Best Business Class Airline Lounge and Best Airline Staff Service in the Middle East at the Skytrax World Airline Awards.



**>150 DESTINATIONS
AROUND THE WORLD**



**30 MILLION
PASSENGERS PER YEAR**



**90,000 COPIES
OF MAGAZINE PER ISSUE**



**1,82 MILLION
READERS PER MONTH**

*SOURCE — QATAR AIRLINES ANNUAL REPORT 2017

PUBLISHED DATES	MINIMUM NUMBER OF ISSUES PER ORDER	PRICE
Monthly/12 issues per year	2	1 issue Right hand-side page. €12,150 Back Cover — €36,500

Aegean Airlines

In 2017 AEGEAN was the beginning of a thrilling year, surpassing 13,216,000 passengers, and continues in 2018 with 153 destinations in 44 countries, offering 16.6 million seats.

The end of 2017 gave us 2 major New Awards that make us proud, demonstrating in the best possible way our contribution to the present and the future of Greek tourism.

This year's award-winning "Oscar of Tourism Industry" - as World Travel Awards - is celebrated in St. Petersburg, AEGEAN has won 1st Prize as Europe's Top Airline for 2017. It is the third time AEGEAN has emerged "Europe's Leading Regional Airline" through a public vote that recognized the high level of service it offers.

The issue is placed on the aircraft seats of two AEGEAN & OLYMPIC AIR companies, with a total fleet of 60 aircraft.

All of the above elements make your selection of BLUE Magazine important because they bring you into contact with an expanding group of passengers - a potential consumer with a high level of purchasing power and from countries that you have not had until today.



153 DESTINATIONS

44 COUNTRIES



13,2 MILLION
PASSENGERS PER YEAR



250,000 COPIES
OF MAGAZINE PER ISSUE



804,000
READERS PER MONTH

*SOURCE — AEGEAN AIRLINES ANNUAL REPORT 2017

PUBLISHED DATES	MINIMUM NUMBER OF ISSUES PER ORDER	PRICE
6 times a year/ JANUARY, MARCH, MAY, JULY, SEPTEMBER & NOVEMBER	1	1 issue Right hand-side page — €10,000 3 issues Right hand-side page — €25,000

Aeroflot

AEROFLOT IS THE LEADER OF RUSSIA'S AIRLINE INDUSTRY AND THE CURRENT MEMBER OF THE GLOBAL AVIATION ALLIANCE SKYTEAM.

The Alliance's total network of routes accounts for over 983 airports in 178 countries. According to the latest forecasts, in 2018 Aeroflot will carry 36 mln passengers.

AEROFLOT was among the first the Russian carriers to enter the IOSA operators registry and it maintained the compliance with the certification ever since. Also the airline has successfully passed the ground services safety audit ISAGO and obtained ISO 9001:2008 quality certification.

AEROFLOT entered the prestigious list of ten world's best Travel and Tourism companies published by The Boston Consulting Group, leaving behind many other industry leaders.



146 DESTINATIONS,
983 AIRPORTS
178 COUNTRIES



36 MILLION
PASSENGERS PER YEAR



120,000 COPIES
OF MAGAZINE PER ISSUE



2,35 MILLION
READERS PER MONTH

*SOURCE — AEROFLOT ANNUAL REPORT 2017

	PUBLISHED DATES	MINIMUM NUMBER of issues per order	PRICE
Aeroflot	Monthly/12 issues per year 120 000 copies, 2 353 788 readers	1	Right hand-side page — €16,300 Back Cover — €51,900
Aeroflot Premium	Monthly/12 issues per year 25 000 copies, 415 375 readers	1	Right hand-side page — €14,700 Back Cover — €41,500
Aeroflot Style for women	Monthly/12 issues per year 85 000 copies, 1 592 269 readers	1	Right hand-side page — €14,100 Back Cover — €41,500
Aeroflot S7	Monthly/12 issues per year 100 000 copies, 1 179 900 readers	1	Right hand-side page — €11,500 Back Cover — €26,800
Aeroflot RFLIGHT	Monthly/12 issues per year 90 000 copies, 955 145 readers	1	Right hand-side page — €11,250 Back Cover — €24,950

Wizz Air

Established in 2003, Wizz Air now offers over 500 different routes from 28 operational bases. A total of 144 destinations across 43 countries are now available in Wizz Air's network. The airline operates a fleet of 87 aircrafts, which is more than any other airline in Central and Eastern Europe.

It is the largest airline in Hungary, Poland, Romania, Moldova, Bulgaria and Macedonia, and the second-biggest carrier to the Czech Republic, Slovakia, Ukraine, Lithuania, Latvia, Serbia, Slovenia, Croatia and Bosnia-Herzegovina. Besides extensive connections within the EU, Wizz Air has also expanded towards Russia, Georgia, the UAE, Israel and Azerbaijan.

In the 12 months to October 2017, over 29.5 million passengers have flown with Wizz Air, which is +33.5% more than in the previous year. With multiple new routes opening up in 2018, the airline is set to carry over 6 million passengers during each bimonthly issue of the magazine.



144 DESTINATIONS

43 COUNTRIES



29,5 MILLION
PASSENGERS PER YEAR



135,000 COPIES
OF MAGAZINE PER ISSUE



3,59 MILLION
READERS EACH ISSUE

*SOURCE — WIZZ AIR ANNUAL REPORT 2017

PUBLISHED DATES	MINIMUM NUMBER OF ISSUES PER ORDER	PRICE
Bimonthly/6 issues per year	1	Right hand-side page — €12,850 Back Cover — €16,500

Blue Air

Flying through Europe, the Middle-East, and Russia, Blue Air hasn't just stopped at the comfort of its clients, it went for the little extras that make the difference between service and care. Blue Air recently retrofitted all of its aircrafts with the feather light and more comfortable Recaro seats, which offer more relaxation and can be reclined for an even more comfortable position.

With 12 new Boeing 737 MAX 8 set to join the already large fleet, in the Q2 of 2019, Blue Air will have one of the largest aircraft fleet in the region. The Blue Air in-flight magazine updates customers on all the latest lifestyle, fashion, entertainment, and business news. With 10,000 copies of the bilingual (English and Greek) read printed every three months, customers will have everything current in the palm of their hands.



104
DESTINATIONS



5,1 MILLION
PASSENGERS PER YEAR



10,000 COPIES
OF MAGAZINE PER ISSUE



930,750
READERS EACH ISSUE

*SOURCE — BLUE AIR ANNUAL REPORT 2017

PUBLISHED DATES	MINIMUM NUMBER OF ISSUES PER ORDER	PRICE
4 ISSUES A YEAR	2	Right hand-side page — €1,600 Back Cover — €2,850

TUI

TUI group is the largest leisure, travel and tourism company in the world and now Germany's 3rd largest airline. TUI carries 4.6m passengers to classic holiday destinations around the Mediterranean, Egypt, the Canary Islands, Madeira and Cape Verde and serving a route network of 74 destinations in 16 countries. A fleet of 44 modern Boeing 737 aircraft departs from fifteen German airports including: Cologne, Dusseldorf, Frankfurt, Munich, Saarbrücken, Hannover and Stuttgart.



74 DESTINATIONS
16 COUNTRIES



4,6 MILLION
PASSENGERS IN 2016



75,000 COPIES
OF MAGAZINE PER ISSUE



850,000
READERS EACH ISSUE

*SOURCE — TUI GROUP ANNUAL REPORT 2017

PUBLISHED DATES	MINIMUM NUMBER OF ISSUES PER ORDER	PRICE
4 ISSUES A YEAR	1	Right hand-side page — €12.870 Back Cover — €17.870

Thomas Cook

Thomas Cook is one of the biggest leisure airlines in the UK and the most established name in travel. Thomas Cook airlines operates a fleet of 32 aircrafts from over 20 airports across the UK, flying more than 6.4 million passengers to 67 destinations worldwide.

Thomas Cook offers more than 6 million packaged holidays per year. The sector is remarkably resilient, with most customers feeling that a summer holiday is the last thing they would give up in tough economic times. 57% of passengers are female, 12% of UK households earning are over £50,000 and 33% of passengers are aged 25-44.



67 DESTINATIONS
WORLDWIDE



6,4 MILLION
PASSENGERS PER YEAR



115,000 COPIES
OF MAGAZINE PER ISSUE



1,18 MILLION
READERS EACH ISSUE



*SOURCE — THOMAS COOK ANNUAL REPORT 2017

PUBLISHED DATES	MINIMUM NUMBER OF ISSUES PER ORDER	PRICE
4 ISSUES A YEAR	1	Right hand-side page — €15,000 Back Cover — €18.600

EasyJet

easyJet is the UK's largest airline and one of Europe's leading airlines, carrying approximately 86 million passengers per annum. With an extensive network of more than 600 routes across Europe, Asia and Africa, EasyJet flies to more of Europe's top 100 routes than any other airline connecting people to over 30 countries.

easyJet have strong positions in key markets: No. 1 at London Gatwick, London Luton, London Southend, Bristol, Edinburgh, Milan Malpensa, Naples, Venice, Nice, Basel and Geneva. Statistics show that 25% of passengers are key business decision makers, 50% of passenger are aged 25-44, 75% stay more than 11 nights per year in hotels and 89% of readers look for tourism advertising in the inflight magazine.

easyJet Traveller magazine recently got awarded travel magazine of the year at prestigious awards.



815 DESTINATIONS

32 COUNTRIES



86 MILLION PASSENGERS PER YEAR



165,000 COPIES OF MAGAZINE PER ISSUE



5,23 MILLION READERS PER MONTH

*SOURCE — EASYJET ANNUAL REPORT 2017

PUBLISHED DATES	MINIMUM NUMBER OF ISSUES PER ORDER	PRICE
Monthly 12 issues per year	1	Right hand-side page — €20,950 Back Cover — €43,050

Cyprus Airways

Based in the Larnaca International airport, Cyprus Airways does tourist and business travel like no other airliner in the country. Flying to 10 destinations throughout Europe, including Tel-Aviv, St. Petersburg, Verona, Munich, Stuttgart, Prague, and Zurich, the airline is focused on tourist and business travel into and out of Cyprus, and prioritizes customer satisfaction and entertainment over everything else. With over 200,000 passengers boarding their planes, the Cyprus Airways in-flight magazine doesn't lack for audience and is worth the read, loaded with the best entertainment and business news written in the most riveting way.



**10 DESTINATIONS
THROUGHOUT EUROPE**



**200,000
PASSENGERS PER YEAR**



**20,000 COPIES
OF MAGAZINE PER ISSUE**



**48,750
READERS EACH ISSUE**

*SOURCE — CYPRUS AIRWAYS ANNUAL REPORT 2017

PUBLISHED DATES	MINIMUM NUMBER OF ISSUES PER ORDER	PRICE
3 TIMES A YEAR	3	3 issues Right hand-side — €3,645 Back Cover — €5,880

TUS Air

Having received their Air Operator Certificate and Commercial Aviation Certificate in 2015, TUS Airlines is one of the newest airlines in Cyprus, but has already made its mark as one of the premier airlines for alternative economic and business flights. All flights are scheduled and booked in advance, and go to/from Larnaca and Paphos in Cyprus, Ioannina in Greece, and Tel Aviv in Israel.

Already reaching some 150,000 passengers, and with a projected growth of 10% in the coming year, the TUS Airlines in-flight magazine is tailor made for business clients of the airline, delivering the latest business news and breakthroughs from around the world. TUS Airlines specializing on charter private planes, which means 30,000 more VIP passengers get access to the magazine. The quarterly digest will be in print again in January 2019.



4 DESTINATIONS

3 COUNTRIES

6,000 PRIVATE CHARTER PLANES A YEAR



150,000 PASSENGERS PER YEAR

30,000 VIP PASSENGERS FOR PRIVATE CHARTER



15,000 COPIES OF MAGAZINE PER ISSUE



27,375 READERS EACH ISSUE

*SOURCE — TUS AIR ANNUAL REPORT 2017

PUBLISHED DATES	MINIMUM NUMBER OF ISSUES PER ORDER	PRICE
January, April, July, October	2 or 4	2 issues Right hand-side page — €3,950 4 issues Right hand-side page — €7,000 2 issues Back Cover — €7,000 4 issues Back Cover — €12,900

Lufthansa

The Lufthansa Group is an aviation company with operations worldwide. Lufthansa (sometimes also as Lufthansa German Airlines), is the largest German airline and, when combined with its subsidiaries, also the largest airline in Europe both in terms of fleet size and passengers carried during 2017. In total, the group has over 600 aircraft, making it one of the largest airline fleets in the world.

With 1.54 million readers across 21 countries, LUFTHANSA MAGAZIN is a wide-coverage pan-European magazines. The German-English magazine has the highest circulation among European in-flight magazines.



220 DESTINATIONS
21 COUNTRIES



130 MILLION
PASSENGERS PER YEAR



495,533 COPIES
OF MAGAZINE PER ISSUE



1,54 MILLION
READERS PER MONTH

*SOURCE — THE LUFTHANSA GROUP ANNUAL REPORT 2017

	PUBLISHED DATES	MINIMUM NUMBER of issues per order	PRICE
Lufthansa Magazine	Monthly /12 issues per year	Monthly /12 issues per year	1 issue Right hand-side page — €34,900 Back Cover — €43,300
Lufthansa Exclusive	Monthly /12 issues per year	Monthly /12 issues per year	Right hand-side page — €24,300
Lufthansa women world	Monthly/12 issue per year	Monthly/12 issue per year	Right hand-side page — €17,500 Back Cover — € 21.600
Lufthansa inflight entertainment small TV screen built in the seats	OTS: more than 1.3 mill. per month	OTS: more than 1.3 mill. per month	Price: from €690 / second
Lufthansa Digital TV Screen in the exclusive ambience of the Lufthansa Business and Senator lounges	OTS: 325,000 per month	OTS: 325,000 per month	Price: €1,200 / second

***LIMITED OFFER: WHEN YOU BUY 3 ISSUES FROM LUFTHANSA MAIN MAGAZINE, YOU WILL RECEIVE 70% OFF ON THE SAME MONTH ISSUE IN LUFTHANSA EXCLUSIVE**

Austrian Airlines

Austrian Airlines is Austria's biggest airline, part of the Lufthansa group and member of the Star Alliance, the first global association of international airlines.

Thanks to its convenient geographical location in the heart of Europe, our home airport of Vienna is an ideal hub between East and West.

More advertising option at Vienna Airport, on-flight entertainment and VIP TV zone available on request.

130 DESTINATIONS



35 DESTINATIONS
IN CENTRAL AND
EASTERN EUROPE



12,9 MILLION
PASSENGERS PER YEAR



100,000 COPIES
OF MAGAZINE PER ISSUE



2,2 MILLION
READERS EACH ISSUE

*SOURCE — AUSTRIAN AIRLINES ANNUAL REPORT 2018

PUBLISHED DATES	MINIMUM NUMBER OF ISSUES PER ORDER	PRICE
6 times yearly	1	1 issues Right hand-side — €13,350 Back Cover — €25,300

British Airways

Nearing 100 years of impeccable service, British Airways is the largest international carrier in the United Kingdom, flying from 16 airports in the UK, to over 200 destinations around the world. Boasting an insane number above 280 planes, British Airways flies some 45 million people safely to their destinations every year, putting an accent on quality, convenience, and total customer freedom of choice. Punctuality, security, and reliability are just some of the qualities that have defined the airliner throughout the years, and the British Airways in-flight magazine is no different.

Presenting travelers with a harmony of captivating photography, stories that inspire, intriguing takes on technology, lifestyle, fashion, and innovative articles on business and the world around us, the British Airways in-flight magazine never leaves readers indifferent.

Garnering a readership of over 3 million per month, the British Airways in-flight magazine publishes a new issue every month.



183 DESTINATIONS
WORLDWIDE



45,2 MILLION
PASSENGERS PER YEAR



100K-250K
COPIES DEPENDING
ON CONSUMPTION



3,6 MILLION
READERS PER YEAR

*SOURCE — BRITISH AIRWAYS MEDIA PACK 2018

PUBLISHED DATES	MINIMUM NUMBER OF ISSUES PER ORDER	PRICE
12 issues per year	1	1 issues Right hand-side — €25,500 Back Cover — €31,500

SWISS

Flying to over 100 destinations around the world, Swiss Air is no stranger to excellence and accolades. Offering an affluent and luxurious First/Business Class, and leisurely Economic Class, Swiss Air is one of those airlines you definitely want to catch up on at least once in your travel life. With an aircraft fleet of 90 planes and a passenger intake of over 16 million per year, it's easy to see why Swiss Air in-flight magazine puts your business right where it has to be, in the hands of those who matter.

The numbers mean at least 1 million people get to read the Swiss Air in-flight magazine, with no less than half of that number being VIP members. With engaging topics and reads ranging from business to lifestyle, fashion and entertainment, the in-flight publication has the latest around the world in a nutshell.

SWISS Magazine is published mainly for SWISS passengers, but also available on subscription

SWISS Universe is published exclusively for SWISS passengers in First and Business Class.

Video Magazine and infomercials 1 million passengers view the Video Magazine every month on SWISS flights.



102 DESTINATIONS
43 COUNTRIES



80K-130K COPIES DEPENDING ON CONSUMPTION



16,6 MILLION PASSENGERS PER YEAR



1,3 MILLION READERS PER MONTH

*SOURCE — SWISS MEDIA GUIDE 2018

PUBLISHED DATES	MINIMUM NUMBER OF ISSUES PER ORDER	PRICE
10 times yearly 1.3 million people read the SWISS Magazine every month.	1	1 issues Single page — €19,800 Double-page spread — €23,800
4 times yearly 500,000 readers every issue	1	1 issues Single page — €24,900 Double-page spread — €29,000
Single issue (1 month) Video Magazine with sound. 250,000 contacts. Video Magazine without sound. 750,000 contacts.	Length 30 sec. Length 30 sec.	Long-haul — €12,000 Short-haul — €10,000